



COLLEGE
OF CREATIVE
INNOVATION

INTERNATIONAL PROSPECTUS 2026



WELCOME



"On behalf of Yoobee Colleges Limited, I would like to warmly welcome you to our family. This is the first step towards an exciting future, and we are committed to ensuring we are here to help you realize your career goals and aspirations.

Joining the Yoobee family gives you immediate industry recognition in your chosen field, as we are the largest Private Training Establishment in New Zealand offering in-demand programmes and qualifications with above sector outcomes. Yoobee Colleges is strongly positioned to play a transformative role in shaping the workforce of the future and has deep support across our industry verticals in the Creative Industries and Technology, which you will all benefit from.



ANA MARIA RIVERA
CEO, Yoobee Colleges

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AOTEAROA NEW ZEALAND, A GREAT PLACE TO STUDY, LIVE AND WORK

New Zealand is world-famous for its friendly people, spectacular landscape and relaxed lifestyle. Discover what it's like to be a student here. Learn about the different types of accommodation. Explore our cities and regions, and find out about the cost of living.

WORK-LIFE BALANCED LIFESTYLE

New Zealand is known for its strong culture of family and community, along with a healthy balance between career and personal life. Companies often offer flexible working hours and generous holiday leave, allowing employees to pursue interests outside of work.

FEEL SAFE AND SECURE

New Zealand is recognised as one of the most peaceful, least-corrupt countries in the world, giving you a sense of security and confidence while you concentrate on your studies or as you explore our beautiful country.

WORLD-CLASS EDUCATION

All of New Zealand's eight universities rank in the top 3% globally. Students are encouraged to solve problems, collaborate, and innovate.



1st

safest study destination
AECC Insights 2024



4th

most peaceful country globally
Global peace index score 2024



1st

work-life balance globally
Global employment company, Remote



30%

of the area is national parks
Global employment company, Remote



9th

longest coastline
Global employment company, Remote



POST-STUDY WORK OPPORTUNITIES

Take your next step after graduation with a post-study work visa¹. Eligible international students may remain in New Zealand for up to three years to gain relevant work experience and transferable skills.



EMBRACING ALL PEOPLES

New Zealanders, or Kiwis, embrace people from diverse backgrounds with warmth and respect. Our friendly culture, our rich history, our laidback, open-mindedness and our diverse traditions respect everyone's rights, beliefs, and choices.

A HIGH STANDARD OF LIVING

New Zealand boasts a high standard of living, with excellent education, healthcare, transport, and infrastructure. Our economy is strong, and our political system is stable. The country's transparent legal and governmental systems safeguard the rights of both citizens and visitors.



"There was something profoundly different about New Zealand compared with the rest of the world, and it was something the world could learn from."

It's a certain sense of duty to each other, that you're part of the team, that you will sacrifice for each other. That empathy, that love and respect, whatever it is that binds you together – we hope to be as much a part of that as we can be."

James Cameron
Hollywood Director of the movie, Avatar



QUICK FACTS

NZ POPULATION:
5,330,600*

LARGEST CITY:
Auckland – population 1,711,000*

CAPITAL CITY:
Wellington

OFFICIAL LANGUAGES:
English, Māori, New Zealand Sign Language

CURRENCY:
New Zealand dollar

CLIMATE:
Summer - Ave. 24°C (75°F)
Winter - Ave. 16°C (60°F)

WARMEST MONTHS:
January, February

COLDEST MONTHS:
July, August

*Statistics New Zealand, May 2025.





86%

of our students continue to further study or secure employment



1,800+

students successfully trained each year at Yoobee



30+

We've been in the business for more than 30 years



1

Part of UP Education, the largest private tertiary education business in New Zealand



4

campuses located across New Zealand
(Auckland, Wellington, Christchurch)

WHY CHOOSE YOOBEE?

LEARN IT BY DOING IT

At Yoobee College of Creative Innovation our training is practical, so you'll be assessed by the quality of the work you create. There are no real written exams, however some of the new programmes require a student to explain part of a process in a written way.

LEARN FROM THE BEST

Yoobee's industry-experienced tutors are both experts in their fields and fantastic teachers. We know you'll love learning from them. They'll help you realise your full potential and achieve the same industry success they have.

CARE AND SUPPORT

At Yoobee you're not just a number – you will benefit from an individualised approach and a supportive environment. Most classes are taught in small labs, and all classes have an average of 22 students.

INDUSTRY-LED

Our programmes are designed with extensive consultation with industry. You can be confident you're learning the skills employers want. We update our programmes on a regular basis to keep them up to date with the latest technology and trends.

INVALUABLE WORK EXPERIENCE

At Yoobee we are proud to be the only New Zealand institution to offer 8-10 week virtual work experiences and externships with a range of international companies like Meta (Facebook), Hewlett Packard and Zillow so you can get tech industry experience while you're still studying.



STUDY PATHWAYS

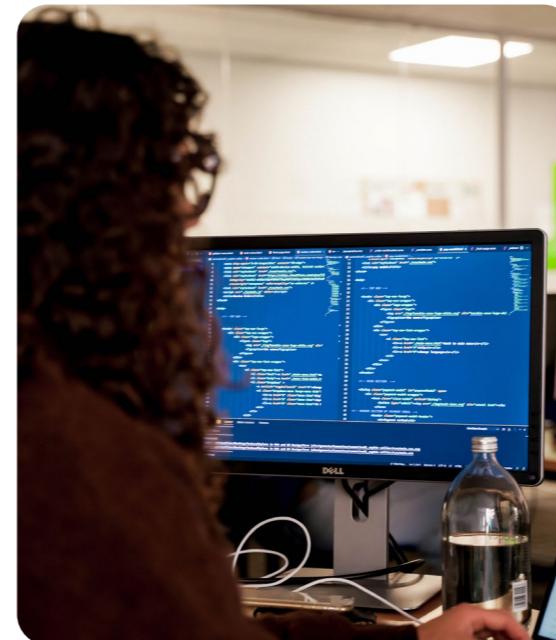
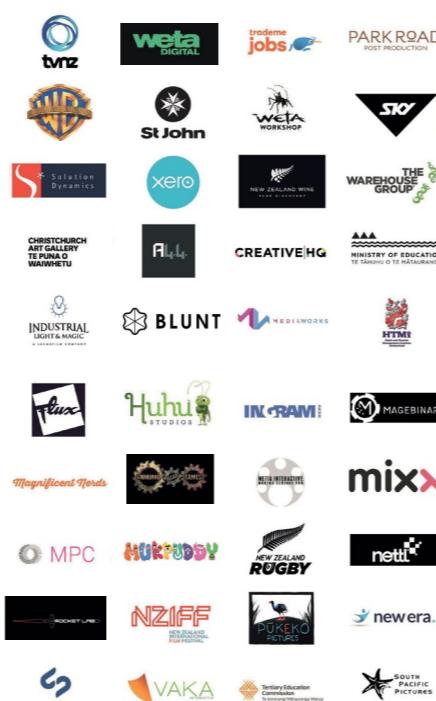
Our range of programmes at various levels gives you plenty of study options. You can staircase to higher-level study after your programme, or even "jump sideways" to gain skills in another creative discipline. Check out our helpful diagram on the next page to start planning your study journey.

TECHNOLOGY

In our world, technology is central to everything we do. You'll use the latest software and equipment throughout your programme. If the professionals use it, so will you.

SUCCESSFUL GRADUATES

We have thousands of graduates working in creative industries. You'll find Yoobee graduates creating inspiring work in some of the world's top companies. Here's a sampling of some of the world-class companies that have hired our graduates. The next one might be you!



NEW ZEALAND'S LARGEST SPECIALIST CREATIVE AND TECHNOLOGY COLLEGE

WHERE CREATIVITY THRIVES

Yoobee College of Creative Innovation is New Zealand's largest specialist creative and technology college. We've been fuelling the creative and technology industries for over 30 years with talented Animators, Filmmakers, Designers, Techies, and Game Developers.

OUR HISTORY

Formed in May 2019, Yoobee College of Creative Innovation unites the rich legacies of South Seas Film & Television School, Animation College, Yoobee School of Design, AMES – The Institute of IT, and Design & Arts (Canterbury). With seven campuses across New Zealand, Yoobee offers enhanced pathways and educational outcomes, bringing together top creative educators to train the country's leading creatives and IT professionals. Proud of its 30-year history, Yoobee's legacy is reflected in an incredible alumni network making an impact worldwide.



ENDORSEMENT FROM NEW ZEALAND GOVERNMENT

Yoobee College of Creative Innovation, part of Yoobee Colleges Limited—New Zealand's largest Private Training Establishment—has been awarded the FernMark Licence (NZFM100750) by the New Zealand Government, reflecting trust and credibility in its academic offerings. Recognised worldwide, the FernMark symbolises New Zealand's story and values of kaitiaki, integrity, and ingenuity, embodying the quality Yoobee brings to its learners.

HISTORY OF THE SILVER FERN

The Silver Fern is a long-standing and respected symbol of New Zealand. Since the late 19th century, it has been proudly worn by sports teams and soldiers and used to represent our country globally. Māori used the fern's silver underside to navigate by moonlight, illuminating their path through the forest.

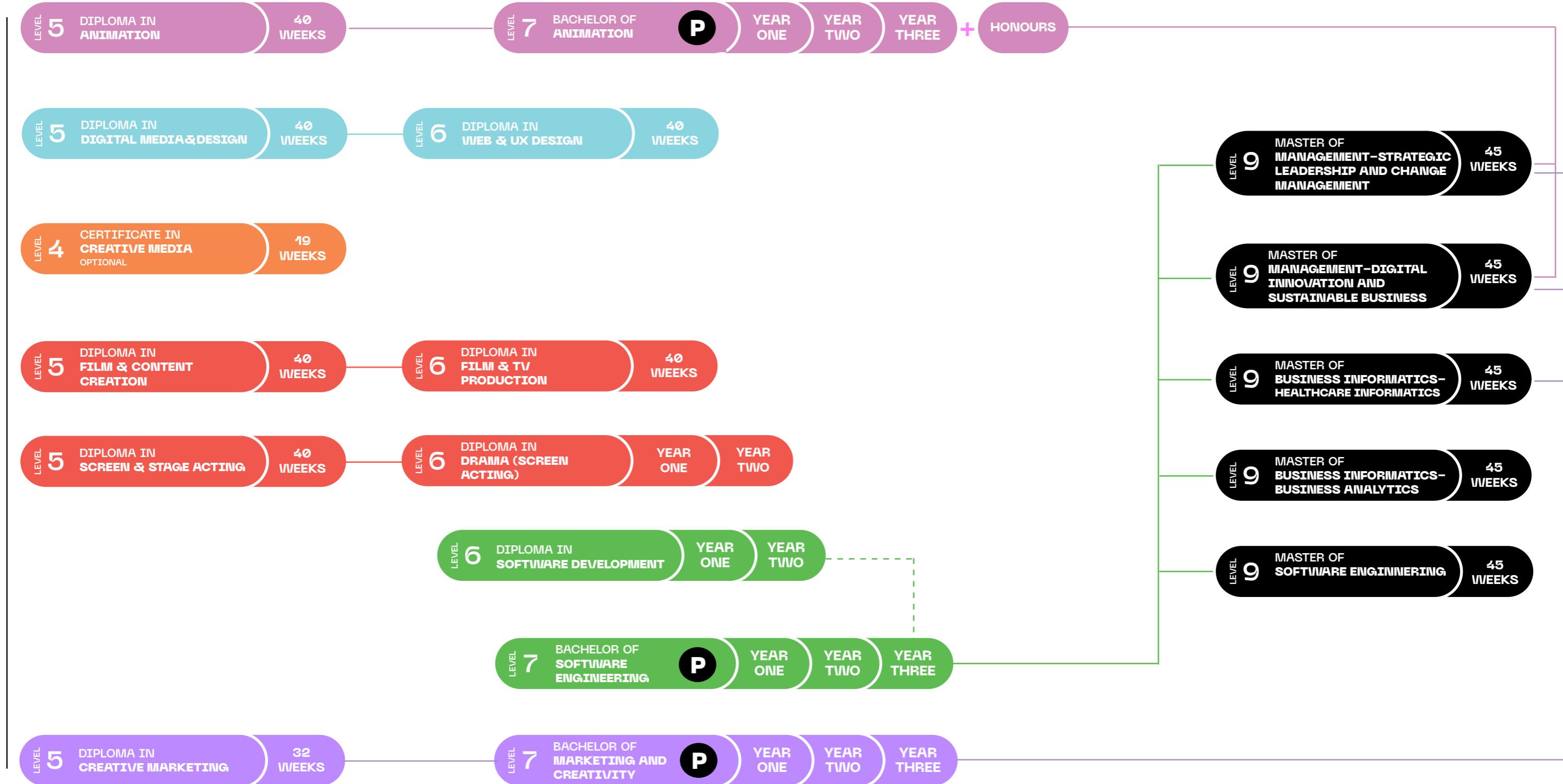
Today, the Silver Fern continues to guide us, just as it has for over 150 years. Supported by the New Zealand Government, key businesses, Tourism New Zealand, and New Zealand Trade and Enterprise, the FernMark is a valued symbol of our country. It represents New Zealand globally and attracts international students to our shores.



STUDY PATHWAYS

KEY	
P	Portfolio and/or Entry Requirements
DP	Direct Pathway
BC	Bridging Component/Cross-credit Options (Successfully Completed)

Please note: All programmes are available for special application and portfolio review if applicants meet the requirements due to prior study and/or experience.



STUDY OPTIONS

TURN YOUR PASSION INTO A NEW PATH

FACULTY OF ANIMATION

Animation and VFX are big business these days. You'll find them in every film and game, the latest adverts and they are even shaping emerging technologies and software. Take your artistic skills and turn them into a career.

FACULTY OF DESIGN

Explore a career in graphic and digital design, UX design, fashion design or makeup artistry. Choose your ultimate playground – whether it's the fast-paced world of an ad agency or the catwalks of Milan.

FACULTY OF TECHNOLOGY

Digital technologies is a US3.5 billion-dollar industry. Learn design software and applications, create groundbreaking games or help connect the world through cloud technology and networking.

FACULTY OF FILM

From set design to production, directing, on-screen acting, makeup and costume design, film is a lucrative playground for the creative.

COURSE TITLE	NZQA LEVEL	QUALIFICATION	DURATION	CAMPUS	TUITION FEE	RESOURCE FEE
FOUNDATION						
Certificate in Creative Media	4	New Zealand Certificate in Digital Media and Design (Level 4)	19 weeks	Auckland City, Wellington, Christchurch	\$15,225	\$1,400
DESIGN						
Diploma in Digital Design (Web and Graphic Design)	5	New Zealand Diploma in Digital Media and Design (Level 5)	40 weeks	Auckland City, Wellington, Christchurch	\$27,300	\$2,400
ANIMATION						
Diploma in Animation	5	New Zealand Diploma in Animation (Level 5)	40 weeks	Auckland City, Wellington, Christchurch	\$27,300	\$2,400
Bachelor of Animation	7	Bachelor of Animation	3 years	Auckland City, Wellington, Christchurch	\$27,300/year Total: \$81,900	\$2,400 (Y1) \$2,000 (Y2-3) Total: \$6,400
Bachelor of Animation (Honours) (with major in Story and Character; World-Building and Visual Effects; Interactive Media and Games)	8	Bachelor of Animation (Honours) (with major in Story and Character; World-Building and Visual Effects; Interactive Media and Games)	4 years	Auckland City, Wellington, Christchurch	\$27,300/year Total: \$109,200	\$2,400 (Y1) \$2,000 (Y2-3) Total: \$8,400
MARKETING						
Diploma in Creative Marketing	5	New Zealand Diploma in Digital Media and Design (Level 5)	32 weeks	Auckland City, Wellington, Christchurch	\$27,300	\$2,400
Bachelor of Marketing and Creativity – Toi Ranga Auaha	7	Bachelor of Marketing and Creativity – Toi Ranga Auaha	3 years	Auckland City, Wellington, Christchurch	\$27,300/year Total: \$81,900	\$2,400(Y1) \$2,000(Y2-3) Total: \$6,400
TECHNOLOGY						
Diploma in Software Development	6	New Zealand Diploma in Software Development (Level 6)	2 years	Auckland City, Wellington, Christchurch	\$27,300/year Total: \$54,600	\$2,400/year Total: \$4,800
Bachelor of Software Engineering	7	Bachelor of Software Engineering	3 years	Auckland City, Wellington, Christchurch	\$27,300/year Total: \$81,900	\$2,400(Y1) \$2,000(Y2-3) Total: \$6,400
FILM						
Diploma in Film and Content Creation	5	New Zealand Diploma in Screen Production (Level 5)	40 weeks	Auckland City, Wellington, Christchurch	\$27,300	\$2,400
Diploma in Screen and Stage Acting	5	New Zealand Diploma in Drama (Level 5)	40 weeks	Auckland City	\$27,300	\$2,400
Diploma in Film and TV Production	6	New Zealand Diploma in Screen Production (Level 6)	40 weeks	Auckland City, Wellington, Christchurch	\$27,300	\$2,400
Diploma in Drama (Screen Acting)	6	New Zealand Diploma in Drama (Level 6)	2 years	Auckland City	\$27,300/year Total: \$54,600	\$2,400/year Total: \$4,800
POSTGRADUATE						
Master of Software Engineering	9	Master of Software Engineering	1 year	Auckland City	\$38,000	\$2,400
Masters in Business Informatics - Business Analytics	9	Master of Business Informatics	1 year	Auckland City, Christchurch	\$37,000	\$2,400
Masters in Business Informatics - Healthcare Informatics	9	Master of Business Informatics	1 year	Auckland City, Christchurch	\$37,000	\$2,400
Masters in Management - Strategic Leadership and Change Management	9	Master of Management	1 year	Auckland City, Christchurch	\$38,000	\$2,400
Masters in Management - Digital Innovation and Sustainable Business	9	Master of Management	1 year	Auckland City, Christchurch	\$38,000	\$2,400

Note: International Tuition and Resource fees are in New Zealand Dollars and include GST. Fees are subject to change and UP Education reserves the right to change this information at any time. Courses are delivered by Yoobee College of Creative Innovation, which is one of the trading names for the registered PTE Yoobee Colleges Limited (NZQA Category One Private Training Establishment provider). Your enrolment is with Yoobee Colleges Ltd and your qualification is issued by Yoobee Colleges. Please refer to our website for the most updated information yoobee.ac.nz

LEVEL
9

OUR MASTER'S DEGREES

- **MASTER OF SOFTWARE ENGINEERING, LEVEL 9**
- **MASTER OF BUSINESS INFORMATICS - BUSINESS ANALYTICS, LEVEL 9**
- **MASTER OF BUSINESS INFORMATICS - HEALTHCARE INFORMATICS, LEVEL 9**
- **MASTERS IN MANAGEMENT - STRATEGIC LEADERSHIP AND CHANGE MANAGEMENT, LEVEL 9**
- **MASTERS IN MANAGEMENT - DIGITAL INNOVATION AND SUSTAINABLE BUSINESS, LEVEL 9**

Our Master's courses empower you to take the next step in your career with advanced, industry-focused knowledge. Choose from the Master of Software Engineering, Master in Business Informatics – Business Analytics strand, or Master in Business Informatics – Healthcare Informatics strand to deepen your skills in high-demand fields. These courses are designed to equip you with cutting-edge expertise, combining technical proficiency with real-world applications, so you're prepared to lead and innovate in today's dynamic professional landscape. Transform your ambition into impact with a Yoobee Master's degree.



Master of Software Engineering



1 year
Duration



Auckland City,



Portfolio
NOT required

SCAN TO
LEARN MORE



OVERVIEW

With our extensive experience in software engineering and strong links to industry we are now offering a Master of Software Engineering. Quantum computing, blockchain and data analytics are shifting the economic landscape and we want you to be part of the shift. Our master's programme will develop you into a creative, adaptive and diverse software specialist.

Your first trimester will focus on developing practical and technical hard skills including programming language syntax, object-orientated concepts, and foundational algorithms. You'll work as part of a team to complete a product development project that combines your technical know-how with the soft skills of communication and collaboration.

Trimester two will see you dive into data analytics, blockchain (including decentralised digital identity and token economics), cloud security, and intelligent transportation systems such as IoT, Computer Vision, and Machine Learning. The final trimester brings it all together into one industry-based capstone research project. Upon completion, you will graduate with a Master of Software Engineering (Level 9).

Online Bridging Course

Yoobee online Master of Software Engineering bridging course is designed for applicants of Master of Software Engineering who met the academic entry requirements but do not have sufficient programming background. This is a self-paced online course that students will study at Yoobee online platform. The entire course contains three main topics :

- a. Software Development Principles
- b. Programming with C++
- c. Object Oriented Programming

COURSE LENGTH

10-12 Weeks recommended

PASS GRADE

80%

COST

Free

ASSESSMENT TYPE

Multi-Choice Questions

MAX.ATTEMPTS

3 Times



Yuqi from China
— Master of Software Engineering



"I chose Yoobee because its one-year Master of Software Engineering programme provides an efficient and intensive pathway to upgrade my skills. The shorter duration fits perfectly with my career goals, especially compared to other programmes that typically take 1.5 to 2 years."

In addition, Yoobee's supportive Chinese student community helped me adapt quickly to life in New Zealand. Studying here has allowed me to advance my career while learning cutting-edge technologies such as blockchain and artificial intelligence."



WHAT WILL YOU LEARN?

TRIMESTER ONE

You will develop broad operational, technical, and theoretical knowledge of professional practices within the software development industry, through a focus on individual and collaborative problem-based learning.

- Professional Software Engineering (30 credits)
- Research Methods (15 credits)
- Quantum Computing (15 credits)

TRIMESTER TWO

Introduction to several cutting-edge technologies through a mix of lectures and workshops, and project-based, collaborative learning. You will be introduced to critical thinking tools that help explore and develop an understanding of personal pathways within the wider context of industry and society.

OUR TECH PARTNERSHIPS

We partner with tech leaders to create valuable opportunities for our students, including curriculum input, guaranteed work experience, scholarships, and digital badges that highlight graduates' skills to global tech employers.



Mauritz from outhouseAfrica
— Master of Software Engineering



"They were extremely supportive. If I ever needed help, I could just reach out, and they'd guide me through the process. Whether it was coursework or figuring things out for my internship, they were always there to provide advice and direction."

Yoobee provided career guidance and connected me with mentors. Many of us start securing internships within a few weeks of the semester, which provides invaluable real-world experience and enhances our chances of landing a full-time job. I applied to two companies and received an offer for a senior software engineer role.

The support I received from Yoobee was instrumental in my success.

Master of Business Informatics – Business Analytics



OVERVIEW

With an emphasis on data-driven decision-making, the Business Analytics strand equips students with advanced analytical and visualisation skills. This course includes foundational learning in strategic information systems, project management, and data management, followed by specialised training in business strategy, data warehousing, and analytics for impactful insights. Through hands-on projects and industry applications, students gain the expertise needed to lead in today's data-centric business landscape.

Upon completion, you will graduate with a Master of Business Informatics in the Business Analytics strand (Level 9).

WHAT WILL YOU LEARN?



TRIMESTER ONE

You'll begin with essential skills in strategic information systems, project management, and data management. This trimester builds a foundation in understanding and managing data systems for effective decision-making.

- Strategic Information Systems Planning
- Information Systems Analysis and Design
- Database Management Systems
- Research Methods

TRIMESTER TWO

Delve deeper into business strategy, data warehousing, and analytics. You'll explore the practical applications of data-driven insights, learning to convert raw data into strategic business solutions.

- IT Project Management
- Business Strategy and Direction
- Business Data Analytics with Visualisation and Decision-Making
- Business Intelligence and Data Warehousing

TRIMESTER THREE

Conclude with a hands-on capstone project where you'll apply your business analytics knowledge to a real-world problem. This project is designed to enhance your analytical skills and prepare you for a career in data analytics.

OVERVIEW

Focusing on the evolving needs of digital healthcare, the Healthcare Informatics strand provides students with skills in healthcare data management, analytics, and system security. The curriculum covers information systems, digital healthcare design, and data safety protocols, specifically tailored to healthcare contexts. Students are trained to address complex healthcare data challenges, applying their knowledge in real-world settings to promote better healthcare outcomes and innovations.

Upon completion, you will graduate with a Master of Business Informatics in the Healthcare Informatics strand (Level 9).

WHAT WILL YOU LEARN?



TRIMESTER ONE

Start with foundational learning in strategic information systems, data management, and research methods, essential for analysing and interpreting business data.

- Strategic Information Systems Planning
- Information Systems Analysis and Design
- Database Management Systems
- Research Methods

TRIMESTER TWO

Develop expertise in data analytics and warehousing, and gain practical skills in business strategy development, using analytics to drive informed business decisions.

- IT Project Management
- Digital Healthcare Design
- Health Analytics
- Data Safety in Healthcare System

TRIMESTER THREE

Through a capstone project, you'll tackle a real-world issue in business analytics, honing your skills in data interpretation and solution-oriented analytics for industry application.

Lulin from China – Master of Business Analytics



I'm studying Business Informatics. Most of the classes happen on weekends, some in person and some online. The topics are very useful, like business decision-making and planning. They are closely connected with real business roles such as business analysts, and also helpful for people with a background in finance or accounting.



Online Bridging Course

The Yoobee Online MBI Bridging Programme is ideal for students who want to strengthen their analytical skills before entering Master of Business Informatics (MBI). It is specifically designed for those whose previous academic studies or work experience have not provided a strong foundation in data analysis, analytics, or business intelligence.

This programme equips students with essential analytical skills for today's data-driven business environment. Over 15 weeks, students will progress from foundational data concepts through SQL querying, data preparation, and business intelligence tools, culminating in an applied mini project where students will demonstrate their skills on a real-world dataset. This is a self-paced online programme that students will study on Yoobee's online platform UPLearn LMS. The entire programme consists of five courses of study:

1. Fundamentals of Data
2. Data Types, Measurement and Sampling
3. Relational Databases and SQL
4. Business Intelligence Tools
5. Applied Mini Project

COURSE LENGTH

15 Weeks

ASSESSMENT TYPE

Multi-Choice

PASS GRADE

Recommended 80%

MAX.ATTEMPTS

3 Times

COST

Free



Master of Management – Strategic Leadership and Change Management



SCAN TO LEARN MORE



OVERVIEW

With a focus on leading organisations through transformation, the Strategic Leadership and Change Management strand equips students with the capabilities to navigate complexity, drive innovation, and shape resilient workplaces. This specialisation provides foundational learning in leadership theory, organisational behaviour, and change frameworks, followed by advanced study in strategic planning, risk management, and cross-cultural team leadership. Through applied projects and real-world case analyses, students develop the insight and confidence to lead diverse teams, implement sustainable change, and make strategic decisions in dynamic global environments.

Upon completion, you will graduate with a Master of Management in the Strategic Leadership and Change Management strand (Level 9).



WHAT WILL YOU LEARN?

TRIMESTER ONE

You'll build foundational skills in financial literacy, political awareness, project execution, and research—equipping you to make informed, ethical, and culturally responsive decisions in diverse business environments.

- Build financial decision-making skills using culturally informed analysis for diverse business contexts.
- Explore how Aotearoa New Zealand's social and political forces impact business operations.
- Learn practical project management methods, risk assessment, and delivery for real-world organisations
- Gain essential skills to design, conduct, and analyse ethical, culturally informed research.

TRIMESTER THREE

This capstone offers real industry projects, work-integrated learning, and mentorship from industry professionals. Learners tackle actual business challenges, gain practical experience, and produce portfolio-ready deliverables—including reports and professional presentations—building confidence and capability for real-world leadership and employment.

You'll deepen your ability to lead change, think strategically, and specialise in either leadership or digital innovation for global business environments.

- Learn how to plan, communicate, and lead effective organisational change initiatives.
- Apply core business principles and data analytics to real-world strategic challenges.
- Explore how organisations anticipate, mitigate, and adapt to risks to stay resilient and innovative.
- Develop skills to lead diverse, cross-cultural teams in global business environments.

Master of Management – Digital Innovation and Sustainable Business



OVERVIEW

With an emphasis on responsible, technology-driven transformation, the Digital Innovation and Sustainable Business strand equips students with the skills to harness emerging digital tools while advancing environmentally and socially sustainable business practices. This specialisation provides foundational learning in sustainable business management and ethical decision-making, followed by advanced study in global digital innovation, data-informed strategy, and the integration of technology for long-term organisational value. Through hands-on projects and industry-focused case analyses, students develop the ability to design innovative solutions, evaluate digital opportunities, and lead sustainable transformation in diverse, fast-evolving business environments.

Upon completion, you will graduate with a Master of Management in the Digital Innovation and Sustainable Business strand (Level 9).



WHAT WILL YOU LEARN?

TRIMESTER ONE

You'll build foundational skills in financial literacy, political awareness, project execution, and research—equipping you to make informed, ethical, and culturally responsive decisions in diverse business environments.

- Fundamentals of Financial Management
- The Aotearoa | New Zealand Social and Political Environment
- Project Management
- Research Methods

TRIMESTER TWO

You'll deepen your ability to lead change, think

strategically, and specialise in either leadership or digital innovation for global business environments.

- Change Management
- Business Strategy and Direction
- Examine environmental, social, and economic challenges and learn to balance profitability with long-term sustainable business practices.
- Explore how emerging technologies—including AI—shape global business, and evaluate digital tools for data-driven and strategic decision-making.

TRIMESTER THREE

By tackling an industry-aligned business challenge through applied research, data analysis, and critical reflection, preparing you for leadership roles and lifelong professional growth. You'll have the opportunity to apply your learning in a real-world capstone project aligned with your chosen specialisation.

TOOL YOU WILL USE:

You will be introduced to key industry-relevant tools used across modern organisations to support data-informed decision-making, project coordination, and digital innovation.



GRADUATE CAREERS

Focuses on building organisational resilience, managing risk, and leading diverse teams in global, multicultural environments.

- Business Analyst/Advisor
- Strategic Analyst
- Business Development Manager
- Sales Manager

GRADUATE CAREERS

Centres on applying emerging technologies and sustainable strategies to drive responsible, future-focused business transformation.

- Digital Content Manager
- Digital Insights Analyst
- Social Media Manager

SCAN TO LEARN MORE

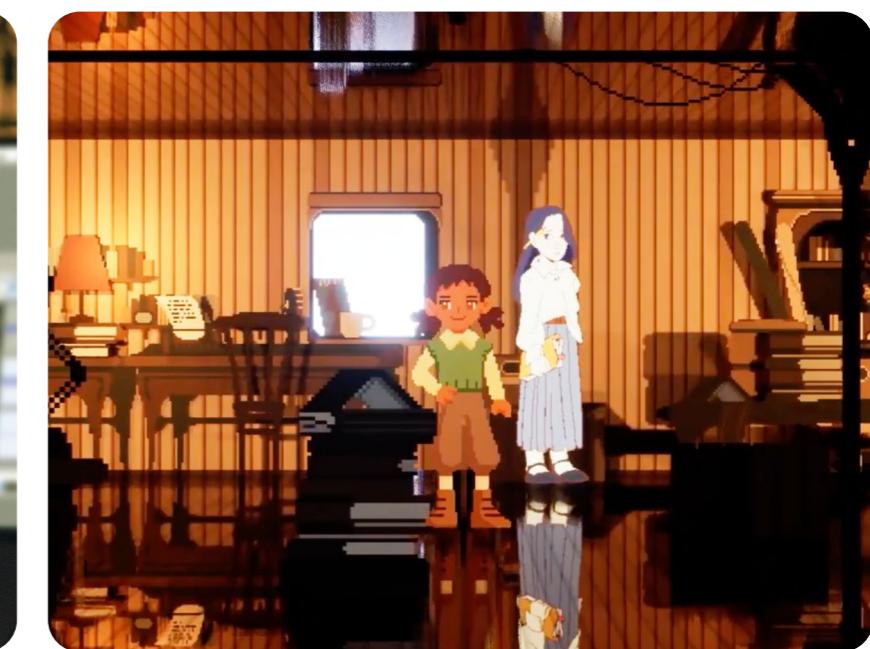
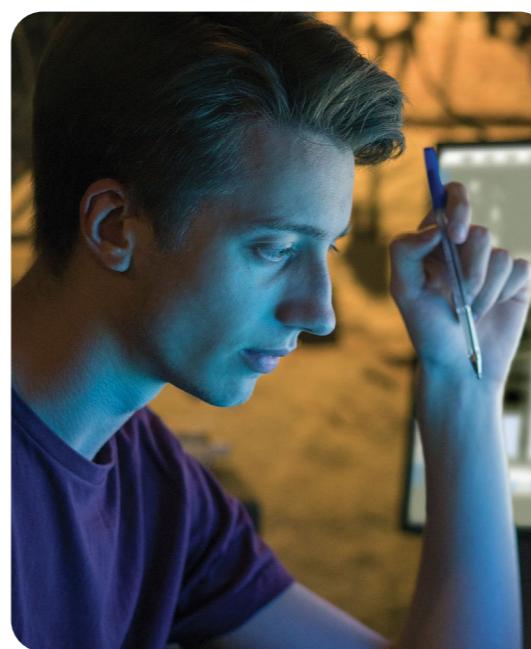


LEVEL
7

OUR BACHELOR'S DEGREES

- **BACHELOR OF SOFTWARE ENGINEERING, LEVEL 7**
- **BACHELOR OF ANIMATION, LEVEL 7 (+HONOURS OPTION, LEVEL 8)**
- **BACHELOR OF MARKETING AND CREATIVITY, LEVEL 7**

Yoobee College of Creative Innovation offers dynamic bachelor's degrees that prepare you for thriving careers in the creative and technology industries. Choose from our Bachelor of Animation, Bachelor of Marketing and Creativity, or Bachelor of Software Engineering to gain practical skills, industry connections, and hands-on experience. Our programmes are designed to equip you with the technical expertise and innovative mindset needed to excel in today's rapidly evolving global market. Join us and transform your passion into a successful career with a Yoobee degree.



Bachelor of Software Engineering, Level 7



3 year Duration



Auckland City, Wellington Christchurch



Portfolio NOT required

SCAN TO LEARN MORE



OVERVIEW

This programme integrates computer science, programming, art/design, social science, and business knowledge, with a focus on the leading industries of Cloud Computing, AI, Cyber Security, Game Development, and Web & App Development. Real-world team projects equip you with the skills to make a meaningful impact.

Traditional computer science degrees emphasize software engineering, programming, and mathematics. However, our degree program centres on the most prominent industries today, such as Cloud Computing, Artificial Intelligence, Cyber Security, Game Development, and Web and App Development. These fields represent the primary focus of our curriculum.

We offer a transdisciplinary programme bringing computer science, programming, art and design, social science and business knowledge together with project

work so our students have the knowledge and skills to make a difference in a real-world team.

You will graduate with a Bachelor of Software Engineering (Level 7).

GRADUATE CAREERS

Creative Consultant, UX/UI Designer, Interaction Designer, Unity Developer, Unreal Engine Developer, Virtual World Architect, Software Developer, Website Developer, Android or Apple Application Developer, Virtual Reality Developer, Augmented Reality Developer, Mobile Game Developer, Full stack Developer.



IBM SkillsBuild prepares our students for the evolving tech landscape with free learning resources and support. By completing Cyber Security or AI electives in year two, you'll earn an IBM Digital Badge Certification in Data Science, AI, and Cybersecurity, in addition to your Bachelor of Software Engineering Degree. These badges help employers identify your specific qualifications, giving you a competitive edge in the workforce.



Dhrushanthi from South Africa – Bachelor of Software Engineering



"The learning experience at Yoobee has been very challenging, but motivating at the same time. The tutors are great, they are very knowledgeable, which ensures me that I have a very good three years ahead. I'm learning lots from them and hopefully becoming a better software engineer than I am today."

You should definitely do it. Don't hesitate. This is an amazing opportunity for your professional and your personal growth. It's not impossible, you definitely can achieve it."

Bachelor of Animation, Level 7 (+Honours Option, Level 8)



3-4 years Duration



Auckland City, Wellington Christchurch



Portfolio required

SCAN TO LEARN MORE



OVERVIEW

This programme is the ultimate animation training ground. New Zealand's only degree-level course specialising in 2D and 3D character animation, the programme produces world-class animators who are at the top of their field.

The programme kicks off with a thorough grounding in all disciplines, giving you the animation skills to work as a generalist or as part of a studio team. From there you'll delve deeper into your own chosen field, developing the creative, and technical expertise to really set you apart.

Evolving to meet industry needs, this vocational degree equips you with the technical skills and creativity to produce engaging, captivating work. Upon completion of this course, you will graduate with a Bachelor of Animation (Level 7) with a major in: Story and Character, World-building and Visual Effects OR Interactive Media and Games.



GRADUATE CAREERS

Story & Character graduates may seek roles as an animator, character designer, story artist, storyboard artist, animation director, or clean-up artist.

World-building & Visual Effects graduates may pursue positions as a 3D modeller, rigger, lighting artist, texture artist, concept artist, art director, compositor, or VFX artist.

Interactive Media & Games graduates may find roles as a game developer, game designer, game artist, animator, level designer, or interactive experience designer.

Bachelor of Marketing and Creativity, Level 7



3 years Duration



Auckland City, Wellington Christchurch



Portfolio NOT required

SCAN TO LEARN MORE



OVERVIEW

This bachelor's degree lives in the future, a place where tech meets business, meets marketing, meets tomorrow. This all-encompassing bachelor's degree will teach you the foundations and fundamentals of marketing, design, web, content creation, campaigns, branding, products and more. Each year you will build on your core knowledge and experience, to future-proof your skill set for an exciting career ahead. The world is changing at an exponential pace right now. What worked a few years ago, doesn't anymore. We need to change the script, flip the conversation, use un-business business thinking to read the shifts and get ahead.

So, while others are teaching obsolete business and marketing concepts and theory, our new degree lives in the future. A place where the lines between business, tech, design, and marketing don't exist. A place where you get to break the rules and set new ones. Upon completion, you will receive a Bachelor of Marketing and Creativity – Toi Ranga Auaha (Level 7).

GRADUATE CAREERS

Graduates should be confident applying for mid-level roles in Design, marketing, business, and other innovative roles, such as:

- Marketing Assistant
- Marketing & Comms Specialist
- Digital Marketer
- Content Editor

- Brand Manager
- Digital Content Specialist
- Marketing and Social Media Coordinator
- eCommerce Coordinator
- Marketing Data Analyst
- CRM & Marketing Coordinator
- Digital Advertising Analyst

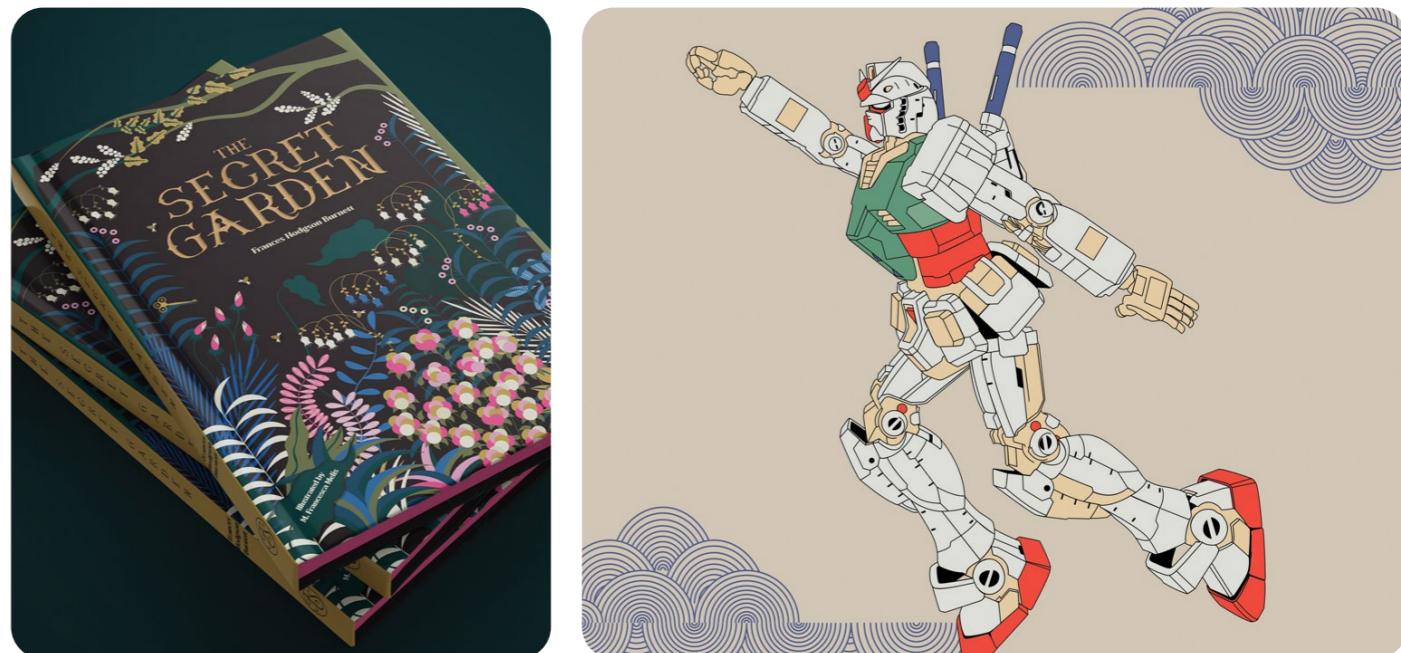
LEVEL
4-6

OUR CERTIFICATES & DIPLOMAS

At Yoobee College of Creative Innovation, our certificate and diploma programmes are crafted to give you a strong foundation in the creative and technology sectors. These qualifications provide practical, hands-on learning and industry-relevant skills, setting you up for success in a rapidly growing digital world.

From graphic design and animation to IT, software development, and web design, our courses are designed to help you master essential skills in a supportive and innovative environment. You'll learn from experienced instructors, engage in real-world projects, and gain the confidence needed to enter the workforce or advance your studies further.

Whether you're starting out or upskilling in your field, Yoobee's certificate and diploma programmes offer an ideal pathway to build expertise, develop your portfolio, and connect with industry professionals.



Certificate in Creative Media, Level 4



19 Weeks
Duration



Auckland City
Wellington
Christchurch



Portfolio
NOT required

SCAN TO
LEARN MORE



OVERVIEW

This programme is offered both face-to-face and online, in full-time or part-time formats. Designed to explore every digital design discipline, you'll spend 19 weeks trying graphic design, filmmaking, animation, and web design. You'll work with industry software, learning video creation, editing, web development, character development, and basic coding—helping you find your path in the creative world through hands-on experience.

By the end of the programme, you'll have the skills you need to work out which creative path is right for you. Better yet, you'll have developed a mini-portfolio with all the design assets you've created along the way. This is the perfect tool for applying for one of our Level 5 diplomas.

You'll graduate with the New Zealand Certificate in Digital Media and Design (Level 4).

SOFTWARE

Software used on this programme may include Photoshop, Illustrator, InDesign, Premiere Pro and Adobe Animate.

EQUIPMENT

Allocated camera equipment, PC or Apple computers, digital devices, scanners, and printers.

ASSESSMENT

Assessment is based on project work and visual and oral presentations. There are no examinations.

FURTHER LEARNING

Creative Media is an excellent pathway into the Diplomas in Digital Design, Animation, Film and Content Creation, and Creative Marketing.

WHAT WILL YOU LEARN?

DESIGN

Learn what makes a design element successful by getting a handle on the principles of design. Using InDesign and Photoshop, create design assets and find out what makes certain designs appeal to certain people by learning more about target audiences.

FILM

What makes a film Oscar worthy? In this course you'll learn how to tell a great story by shooting and editing your own content using Adobe Premiere. Create a film poster and learn how to make motion graphics. You'll also learn about safety on set and create some content for a group Magazine TV show.



DIPLOMA PROGRAMS



Diploma in Digital Media and Design, Level 5



Diploma in Animation, Level 5



Diploma in Creative Marketing, Level 5



Diploma in Software Engineering, Level 6



Diploma in Film and Content Creation, Level 5



Diploma in Screen and Stage Acting, Level 5



Diploma in Film and TV Production, Level 6



Diploma in Drama (Screen Acting), Level 6



ENTRY REQUIREMENTS

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LEARN MORE



ACADEMIC ENTRY REQUIREMENT					
Master of Software Engineering	Masters in Business Informatics- Business Analytics	Masters in Business Informatics- Healthcare Informatics	Masters of Management Strategic Leadership and Change Management	Master of Management Digital Innovation and Sustainable Business	
<ul style="list-style-type: none"> A bachelor's degree in engineering, computer science, IT, physics, mathematics, business, or a related field from a recognised institution, OR An equivalent qualification from a recognised overseas university, with mathematics subjects (including Linear Algebra, Vector, Matrix Multiplication, Graph Theory, Set Theory, Probability Theory, etc.) included in the transcript. 	<ul style="list-style-type: none"> A bachelor's degree or Graduate Diploma in informatics or business-related subject from a recognised institution, OR Evidence of acquiring the relevant skills and knowledge through appropriate work or professional experience in business studies or a related area. 	<ul style="list-style-type: none"> A Bachelor's Degree, Graduate Diploma, or postgraduate qualification in any discipline; OR Extensive work experience with tertiary-level study (assessed on a case-by-case basis). 			

	Bachelor of Animation	Bachelor of Marketing and Creativity	Bachelor of Software Engineering	
New Zealand	Completed NCEA Level 3 with credits in a relevant subject or equivalent level achieved from international curriculum			
India	Year 12 completion			
China	Senior Year 3 completion			
Thailand	Matayom 6			
South Korea	High school certificate Year 3			
	Diploma in Creative Marketing (Level 5)	Diploma in Film and Content Creation (Level 5)	Diploma in Digital Design (Web and Graphic Design) (Level 5)	Certificate in Creative Media (Level 4)
New Zealand	Completed NCEA Level 2 or equivalent level achieved from international curriculum			
India	Year 11 completion			
China	Senior Year 2 completion			
Thailand	Matayom 5			
South Korea	High school certificate Year 2			

OTHER ENTRY REQUIREMENT

Master of Software Engineering	Bachelor of Software Engineering	Bachelor of Animation		
Have substantial knowledge on programming, preferably in C++/Java/Python; or passing a free online bridging course offered by Yoobee. OR Alternative entry criteria: 2-3 years Diploma programme in related study areas with 3-4 years working experience in software developing (approval case by case by Head of Faculty).	Complete an interview with a relevant member of staff from Yoobee	Submit a portfolio of creative work demonstrating your current skills to be assessed. Please find detailed requirement of portfolio on page 21. Or successfully complete Certificate in Creative Media (level 4)		
Diploma in Digital Design (Web and Graphic Design) (Level 5)	Diploma in Film and Content Creation (Level 5)	Diploma in Creative Marketing (Level 5)	Certificate in Arts and Design (Level 4)	Certificate in Creative Media (Level 4)
Submit a portfolio of creative work to be assessed; Or successfully complete Certificate in Creative Media (level 4)	Complete an interview with a relevant member of staff from Yoobee			Have basic computer skills and an interest in design

ENGLISH ENTRY REQUIREMENT					
	Master of Software Engineering	Masters in Business Informatics- Business Analytics	Masters in Business Informatics- Healthcare Informatics	Masters of Management Strategic Leadership and Change Management	Master of Management Digital Innovation and Sustainable Business
IELTS	IELTS 6.5 (Academic) with no band lower than 6.0				
NZCEL	Level 5 (Academic)				
TOFEL (iBT)	Score of 79 (with a writing score of 21)				
PTE	PTE (Academic) score of 58 with no band score lower than 50				
LanguageCert	C1 Expert International ESOL Written (LRW) HIGH PASS with no less than 25/50 in each skill and Spoken (S) PASS, OR C2 Mastery International ESOL Written (LRW) PASS with no less than 25/50 in each skill and Spoken (S) PASS				
	Bachelor of Software Engineering	Bachelor of Animation	Bachelor of Marketing and Creativity		
IELTS	IELTS 6.0 (Academic) with no band lower than 5.5				
NZCEL	Level 4 (Academic)				
TOFEL (iBT)	Score of 60 (with a writing score of 18)				
PTE	PTE (Academic) score of 50 with no band score lower than 42				
LanguageCert	C1 Expert International ESOL Written (LRW) PASS with no less than 25/50 in each skill and Spoken (S) PASS				
	Diploma in Creative Marketing (Level 5)	Diploma in Film and Content Creation (Level 5)	Diploma in Digital Design (Web and Graphic Design) (Level 5)	Diploma in Animation (Level 5)	Certificate in Creative Media (Level 4)
IELTS	IELTS 5.5 (General or Academic) with no band lower than 5.0				
NZCEL	Level 4 (General) or (Employment)				
TOFEL (iBT)	Score of 46 (with a writing score of 14)				
PTE	PTE (Academic) score of 42 with no band score lower than 36				
LanguageCert	B2 Communicator International ESOL Written (LRW) PASS with no less than 25/50 in each skill and Spoken (S) PASS				

Note 1: This information is to be used as a guide only to determine entrance final admission decision will be made by UP Education admissions team. UP Education reserves the right to change the requirements at any time without prior notice.

Note 2: If your qualification is not acquired from the countries listed above, please visit yoobee.ac.nz or contact admissions team at admissions@up.education for more information.

Note 3: For other acceptable English equivalences, please visit NZQA website at: www2.nzqa.govt.nz/about-us/rules-fees-policies/nzqa-rules/approval-recognition-and-accreditation/

SCHOLARSHIPS



GENERAL SCHOLARSHIP

The scholarship is valued at **up to 25%** of the tuition fee and is applicable to all undergraduate and postgraduate courses.

Criteria for eligibility:

- Students must submit a personal statement explaining why they believe they are eligible for the scholarship, **OR**
- Students must participate in a scholarship interview.

Please note that not all students will receive 25% of the scholarship; the exact amount depends on the student's performance during the interview or the assessment of their personal statement. For more details, please contact the Regional Managers.

NEW MASTERS SCHOLARSHIP

Scholarships are available for **all master's programmes**, with awards of up to **\$10,000 NZD**.



SCAN TO LEARN
MORE ABOUT
SCHOLARSHIPS

ACCOMMODATION



International students over 18 years of age can live in own arranged accommodation. Some accommodation options are popular, so it is wise to apply for your accommodation as soon as you can. NauMai NZ provides you with useful information about accommodation in New Zealand, and Tenancy Services helps you to understand your rights when you rent.

NauMai NZ: naumainz.studyinnewzealand.govt.nz/help-and-advice/housing

Tenancy Services: www.tenancy.govt.nz/

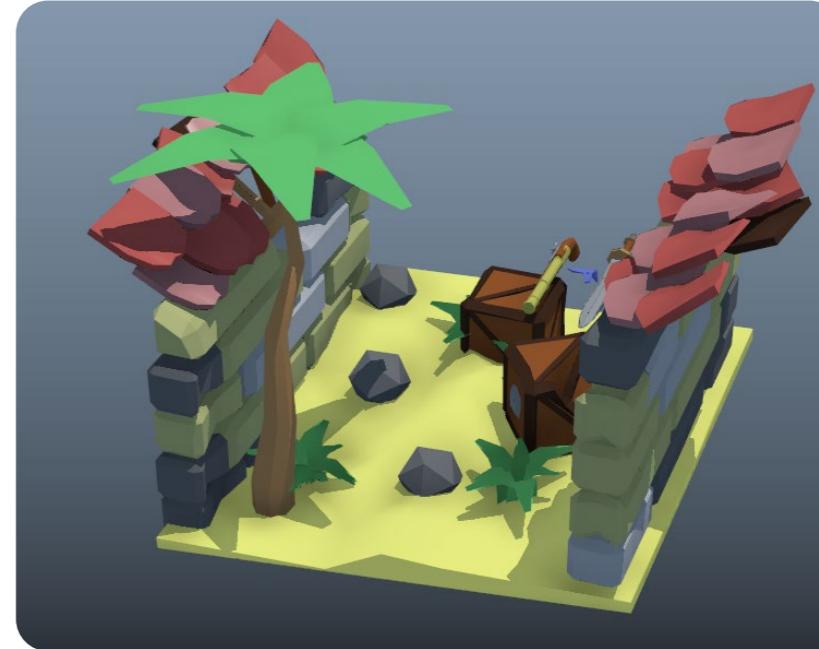
For more information about homestay booking and airport pickup services, please contact accommodation@up.education

HOMESTAY

Available to all students, homestay is a great way of experiencing New Zealand culture and practising your English every day.

You will have your own room with a bed, desk, lamp and Wi-Fi, and all meals including breakfast and dinner Monday to Friday, and breakfast, lunch and dinner on weekends and public or school holidays. Laundry is also included.

- All homestays are thoroughly checked - the family is interviewed and the home inspected.
- All homestay providers sign a contract agreeing to rules and standards and undergo a vetting procedure by New Zealand Police.
- All students under 18 are visited in their accommodation quarterly by Authorised accommodation assessors.
- All payments to the homestay provider are made via the UP Education Student Fees Trust.
- A 24-hour call centre number is provided in case of emergency.



SUPPORT ON CAMPUS

LEARNING SUPPORT

Studying overseas is exciting and rewarding – but sometimes it can also be challenging. We are here to provide all the support and care students need to achieve their goals.

The role of the Deans is to support the tutors and teaching staff by monitoring attendance and academic progress, and carrying out disciplinary measures where required. If a teacher has a concern about a student, they talk to their tutor first, followed by the dean if necessary.

Our teachers, tutors and deans work together closely to ensure students are happy and thriving.

INTERNATIONAL STUDENT SUPPORT

International student support officers help students with accommodation, health, course guidance and pathway options, as well as administration issues such as visa renewals, banking and insurance.

STUDENTSAFE INSURANCE

The Education (Pastoral Care of Tertiary and International Learners) Code of Practice 2021 requires all international students studying in New Zealand to have appropriate health and travel insurance during their period of study.

The Code sets out minimum standards of advice and care that international students can expect and provides a procedure that you can follow if you have any concerns about your education providers and agents. Our responsibility for pastoral care of international students under the Code is for the duration of enrolment.



SCAN TO LEARN MORE
ABOUT SUPPORT ON
CAMPUS

INDUSTRY-STANDARD HARDWARE AND SOFTWARE

All our students have full access to industry-standard equipment and facilities.

- Bachelor of Software Engineering: Unity, Unreal, C# programming, Android Studio, mobile apps, ARCore, ARToolKit
- Bachelor of Digital Innovation: A year-long subscription to Adobe (covered by Course Related Costs). Complimentary membership to the Marketing Association of New Zealand while enrolled in this programme.
- Bachelor of Animation: Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Audition, Animate, Character Animate, Dreamweaver, Autodesk Maya, Autodesk Mudbox, Substance Painter, SynthEyes, GitKraken, XNormal, Sculptris, Audacity

HEALTH AND WELLBEING

We have staff trained and registered with Red Cross for minor health and wellbeing issues at the College. If students need further medical treatment, a doctor is available by appointment.



SCAN TO LEARN MORE
ABOUT NEURODIVERSE AND
DISABLED LEARNER SUPPORT

HOW TO ENROL

- 1
- 2
- 3
- 4

APPLICATION

Visit Enroler, our online enrolment portal, where you will be able to set up your account and manage the entire enrolment process from application through to arrival.
Enroler: enroler.app/up-education/enrolment-application

ACCEPTANCE

- Open the unconditional offer that you received from admissions@up.education.
- Read through the Contract of Enrolment and Enrolment Acceptance Form Sign and initial at the requested sessions and send them back to admissions@up.education.

PAYMENT

- Open browser on your computer/laptop/mobile/tablet and go to upcolleges.flywire.com
- Change the language if you need by clicking the globe icon on the up-left side of the page.
- Choose the country that you are paying from and type in the NZD amount shown in the invoice on your unconditional offer.
- Follow the on-screen instructions to complete the payment.

Once your payment is received, you will receive an email from admissions@up.education with your receipt.

VISA APPLICATION

Apply for your student visa online with Immigration New Zealand at www.immigration.govt.nz/new-zealand-visas/apply-for-a-visa

If you are outside New Zealand when you apply for your visa you can choose to pay your tuition fees after your visa has been Approved in Principle (AIP). You must provide a tuition fee receipt after your application has been AIP in order to have your visa granted.

ENROLMENT

Once you received your visa, please send it to admissions team and you are good to book your flight ticket to New Zealand. You will receive the pre-arrival pack via email from the campus team once your visa has been received. Please arrive before the orientation date and attend the orientation at campus.

Need help choosing the right programme or understanding the application process?

Get in touch today!

admissions@up.education
yoobee.ac.nz

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APPLY NOW



Code of Practice for the Pastoral Care of International Students

UP Education and its schools are signatories to the Education (Pastoral Care of Tertiary and International Learners) Code of Practice 2021. Published by the New Zealand Ministry of Education and administered by the New Zealand Qualifications Authority (NZQA), the Code is designed to ensure international students are well informed, safe and properly cared for.

Visit: nzqa.govt.nz/the-code

Every effort was made to present accurate information in this Yoobee Higher Education International Course Guide at the time of publication 28 October 2025.

UP Education reserves the right to change information without notice where this is considered necessary or desirable.

Find us on social media

 /yoobeecolleges

 /@yoobeecolleges

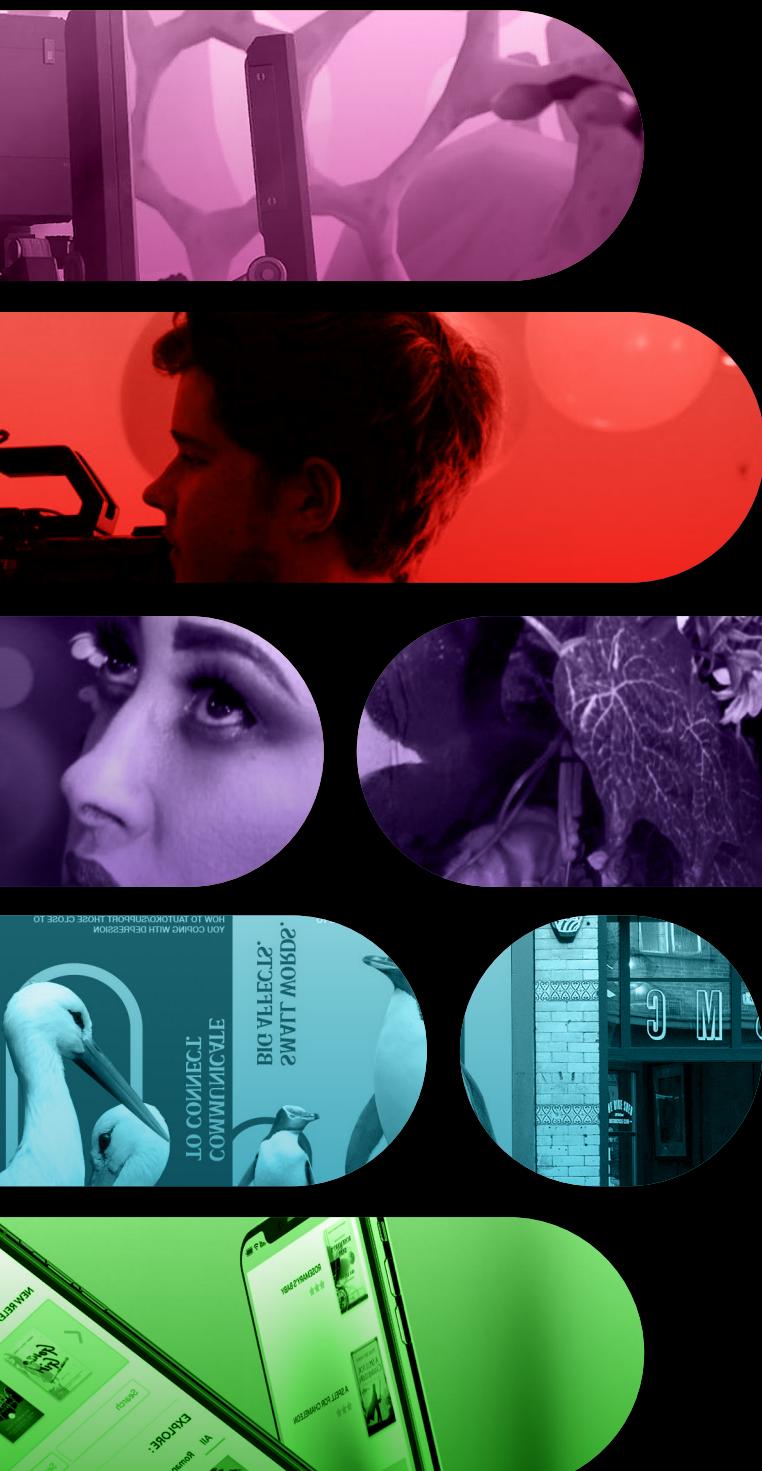
 /@UPEducationNZ

Useful QR codes

Our Websites



RED (小红书)



YOOBEE COLLEGE
OF CREATIVE
INNOVATION

POWERED BY **UP** EDUCATION